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APPLICATION NO.	FILING DATE	FIRST NAMED INVENTOR	ATTORNEY DOCKET NO. CONFIRMATION N	
10/510,487	10/07/2004	Olivier A. Furon	84267DAN 1574	
	7590 04/23/200 DDAK COMPANY	8	EXAMINER	
PATENT LEGA		NANO, SARGON N		
343 STATE ST ROCHESTER,	NY 14650-2201		ART UNIT	PAPER NUMBER
			2157	
			MAIL DATE	DELIVERY MODE
			04/23/2008	PAPER

Please find below and/or attached an Office communication concerning this application or proceeding.

The time period for reply, if any, is set in the attached communication.

Office Action Summary		Application	on No.	Applicant(s)				
		10/510,48	37	FURON ET AL.				
		Examiner		Art Unit				
		SARGON	N. NANO	2157				
Period fo	The MAILING DATE of this communication or Reply	appears on the	e cover sheet with the c	orrespondence ad	ddress			
WHIC - Exter after - If NC - Failu Any (ORTENED STATUTORY PERIOD FOR RECHEVER IS LONGER, FROM THE MAILING asions of time may be available under the provisions of 37 CF SIX (6) MONTHS from the mailing date of this communication of period for reply is specified above, the maximum statutory per to reply within the set or extended period for reply will, by seply received by the Office later than three months after the need patent term adjustment. See 37 CFR 1.704(b).	G DATE OF THE R 1.136(a). In no even. Beriod will apply and we tatute, cause the app	HIS COMMUNICATION ent, however, may a reply be timil expire SIX (6) MONTHS from lication to become ABANDONE	N. nely filed the mailing date of this of (35 U.S.C. § 133).				
Status								
1) 又	Responsive to communication(s) filed on 2	29 January 200	8					
•								
3)□	This action is FINAL . 2b) This action is non-final. Since this application is in condition for allowance except for formal matters, prosecution as to the merits is							
<i>ا</i> ل	closed in accordance with the practice under <i>Ex parte Quayle</i> , 1935 C.D. 11, 453 O.G. 213.							
	closed in accordance with the practice and	ici Ex parte Qe	ayıc, 1999 O.D. 11, 40	0.0.210.				
Dispositi	on of Claims							
4)🛛	☑ Claim(s) <u>1- 12</u> is/are pending in the application.							
	4a) Of the above claim(s) is/are withdrawn from consideration.							
	Claim(s) NONE is/are allowed.							
· · · · · · · · · · · · · · · · · · ·	☑ Claim(s) <u>1 - 12</u> is/are rejected.							
7)	Claim(s) <u>NONE</u> is/are objected to.							
′—	Claim(s) <u>NONE</u> are subject to restriction a	nd/or election r	equirement					
ا (۵	are subject to restriction at	na/or cicculorri	equirement.					
Applicati	on Papers							
9)	The specification is objected to by the Exar	niner.						
10)⊠ The drawing(s) filed on <u>10/7/2004</u> is/are: a)⊠ accepted or b)□ objected to by the Examiner.								
<i>,</i> —	Applicant may not request that any objection to the drawing(s) be held in abeyance. See 37 CFR 1.85(a).							
Replacement drawing sheet(s) including the correction is required if the drawing(s) is objected to. See 37 CFR 1.121(d).								
11) The oath or declaration is objected to by the Examiner. Note the attached Office Action or form PTO-152.								
The first caut of declaration is objected to by the Examiner. Note the attached Office Action of John F 10-192.								
Priority ι	ınder 35 U.S.C. § 119							
 12) Acknowledgment is made of a claim for foreign priority under 35 U.S.C. § 119(a)-(d) or (f). a) All b) Some * c) None of: 1. Certified copies of the priority documents have been received. 2. Certified copies of the priority documents have been received in Application No 3. Copies of the certified copies of the priority documents have been received in this National Stage application from the International Bureau (PCT Rule 17.2(a)). * See the attached detailed Office action for a list of the certified copies not received. 								
	e of References Cited (PTO-892)	o.	4) Interview Summary					
2) Notice of Draftsperson's Patent Drawing Review (PTO-948) 3) Information Disclosure Statement(s) (PTO/SB/08) Paper No(s)/Mail Date Notice of Informal Patent Application								
	Paper No(s)/Mail Date 6) Other:							

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Response to Amendment

This office action is responsive to amendment Feb. 29 2008 filed on Oct. 7,
 Claim 1 is amended. Claim 4 is cancelled. Claims 1 – 12 are pending examination.

Claim Rejections - 35 USC § 103

The following is a quotation of 35 U.S.C. 103(a) which forms the basis for all obviousness rejections set forth in this Office action:

(a) A patent may not be obtained though the invention is not identically disclosed or described as set forth in section 102 of this title, if the differences between the subject matter sought to be patented and the prior art are such that the subject matter as a whole would have been obvious at the time the invention was made to a person having ordinary skill in the art to which said subject matter pertains. Patentability shall not be negatived by the manner in which the invention was made.

Claims 1 – 12 are rejected under 35 U.S.C. 103(a) as being unpatentable over Steinberg U.S. Patent No. 7, 155, 070 in view of Squilla et al. U.S. Patent No. 6,623,528 (referred to hereafter as Squilla).

Steinberg teaches a visual cell phone notification of processed film images.

Consumer can preview images of processed film sent from a film development
laboratory to the consumer's cell phone equipped with visual display (see abstract).

Squilla teaches a method of constructing a photo album, Squilla also teaches a method of generating an index print of thumbnails from digital images (see abstract).

As to claim 1, Steinberg teaches a process enabling a digital image to be displayed on a terminal equipped with a keyboard and a display screen, the process comprising the steps of:

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a) composing from the keyboard of the terminal, an electronic message including at least one identifier of a photographic support comprising thumbnails b) sending from the terminal, the electronic message composed in said step a) to a messaging server, said messaging server being identified by a unique telephone number; (see col. 2 lines 1 – 22, Steinberg discloses an order for photographic prints is ordered by cell phone);

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- c) automatically transmitting said electronic message to a processing server; d) automatically processing, from the processing server, the electronic message sent, in order to select a set of digital images corresponding to the thumbnails of the identified photographic support and included in the electronic message (see col. 3 lines 3 16, Steinberg discloses a message is sent to a consumer to view thumbnail images);
- e) automatically transmitting to the terminal a notification of the availability of the set of selected digital images (see col. 3 lines 3 16, Steinberg discloses a message is sent to a consumer to view thumbnail images);
- f) automatically displaying on the screen of the terminal the notification of the availability of the selected digital images (see col.3 lines 22 43 (see col. 3 lines 3 16, Steinberg discloses a consumer notified of prints are ready for pick up);
- g) validating, from the terminal, a display request for the available selected digital images, h) automatically transmitting the available digital images to the terminal (see abstract and figs. 3A 3C).
- i) automatically displaying said digital images on the screen of the terminal (see abstract and figs. 3A 3C); and

J) automatically displaying the available digital image transmitted in step i) on the screen of the terminal (see col. 3 lines 17-43 and figs. 3A-3C Steinberg discloses a thumbnail image data is transmitted to a consumer's cell phone for viewing).

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Steinberg teaches the invention as mentioned above. Steinberg does not explicitly teach each of the thumbnails being assigned a thumbnail identifier. However

Squilla teaches a system and method of constructing a photo album where an image identification is printed adjacent to thumbnail images on an index print. It would have been obvious to one of the ordinary skill in the art to incorporate the teaching of Squilla of image identification that is assigned to thumbnails in Steinberg's invention to allow a customer the opportunity to view the images and indicate which images to be printed or ordered.

As to claim 2, Steinberg teaches the process according to claim 1, wherein, during said step b) an automatic invoicing is further carried out, the value of the invoiced sum being a function of a content of the electronic message composed at said step a) (see col. 3 line 61 – col. 4 line 2).

As to claim 3, Steinberg teaches the process of claim 1, wherein the display request comprises activating, from the keyboard of the terminal, a universal resource location (URL) mentioned in the notification of availability (see col., 1 lines 16 - 45 and col. 3 line 61 - col. 4 line 2).

As to claim 4, Steinberg teaches the process of claim 1, wherein from the display on the screen of all the identifiers specific to the thumbnails of a photographic support, it enables the selection of at least one identifier of said set, and in that it enables the

validation of the identifier selection performed, so as to display on the screen of the terminal, the digital image corresponding to the selected identifier (see col.4 lines 3 – 27).

As to claim 5, Steinberg teaches the process of claim 1, such that in the transmission of a plurality of digital images to the terminal, said digital images are automatically displayed successively in a display sequence whose frequency can be programmed (see col. 3 lines 22 – 60 and fig.2).

As to claim 6, Steinberg teaches the process of claim 1, such that in the transmission of a plurality of digital images to the terminal, said digital images are displayed successively according to a request manually performed from the keyboard of the terminal (see col.3 lines 3 – 16).

As to claim 7, Steinberg teaches the process of claim 1, wherein the photographic support comprises an identifier located in a zone of said photographic support (see col. 4 lines 10 - 27).

As to claim 8, Steinberg teaches the process of claim 1, wherein the photographic support is a photographic index comprised of photographic paper (col. 4 lines 3 - 27).

As to claim 9, Steinberg teaches the process of claim 1, wherein the photographic support is a photographic filmstrip (see col. 4 lines 10 - 27).

As to claim 10, Steinberg teaches the process of claim 1, wherein the identifier of the photographic support is placed on a material support distinct from said photographic support (see col. 4 lines 10 - 27).

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As to claim 11, Steinberg teaches the process of claim 1, wherein the terminal is a portable terminal (see col. 3 lines 3 - 16).

As to claim 12, Steinberg teaches the process of claim 11, wherein the portable terminal is a cell phone (see col. 3 lines 3 - 16).

Response to Arguments

Applicant's arguments have been considered but are moot in view of the new ground(s) of rejection. Applicant's amendment necessitated the new ground(s) of rejection presented in this Office action. Accordingly, **THIS ACTION IS MADE FINAL**. See MPEP § 706.07(a). Applicant is reminded of the extension of time policy as set forth in 37 CFR 1.136(a).

A shortened statutory period for reply to this final action is set to expire THREE MONTHS from the mailing date of this action. In the event a first reply is filed within TWO MONTHS of the mailing date of this final action and the advisory action is not mailed until after the end of the THREE-MONTH shortened statutory period, then the shortened statutory period will expire on the date the advisory action is mailed, and any extension fee pursuant to 37 CFR 1.136(a) will be calculated from the mailing date of the advisory action. In no event, however, will the statutory period for reply expire later than SIX MONTHS from the date of this final action.

Any inquiry concerning this communication or earlier communications from the examiner should be directed to SARGON N. NANO whose telephone number is (571)272-4007. The examiner can normally be reached on 8 hour.

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If attempts to reach the examiner by telephone are unsuccessful, the examiner's supervisor, Ario Etienne can be reached on (571) 272-4001. The fax phone number for the organization where this application or proceeding is assigned is 571-273-8300.

Information regarding the status of an application may be obtained from the Patent Application Information Retrieval (PAIR) system. Status information for published applications may be obtained from either Private PAIR or Public PAIR. Status information for unpublished applications is available through Private PAIR only. For more information about the PAIR system, see http://pair-direct.uspto.gov. Should you have questions on access to the Private PAIR system, contact the Electronic Business Center (EBC) at 866-217-9197 (toll-free). If you would like assistance from a USPTO Customer Service Representative or access to the automated information system, call 800-786-9199 (IN USA OR CANADA) or 571-272-1000.

Sargon Nano April 15, 2008

/Ario Etienne/

Supervisory Patent Examiner, Art Unit 2157